

Why Underwrite?

We at Nick Mollé Productions are committed to excellence. From the time we began creating outdoor environmentally conscious programming, we have been dedicated to presenting scientifically sound, honest outdoor adventure television.

Although some quality nature programming still exists on major networks, there is currently an unfortunate trend in commercial television allowing the “quick fix” exploitation of the natural world. How and why this came about may be related to a law of supply and demand. Fortunately, there are still those of us who still demand a higher standard. Entertainment need not follow the lowest common denominator where sensationalism is an audio/visual drug. While some shows plan for the end of the world, we plan for a better world with logical, educational, engrossing and yes, entertaining adventures.

PBS remains a place where environmentally and socially concerned producers have a platform. American Public Television (APT) and National Educational Television Association (NETA) distribute programming on PBS. Nick Mollé Productions has been fortunate to work with and share in the integrity of both of these organizations where we have aired to almost 80% of the PBS viewing audiences. Unfortunately, neither APT nor NETA supply or arrange funding for the producers. Funding is the most difficult aspect of what we do and is absolutely critical. We are now asking for underwriters so that we may continue on our chosen path; to offer television viewers a valuable alternative to the plague stricken networks. We believe that the TV viewing audience includes sophisticated and intelligent participants who are tired of the network trends, and would like to make their voices heard. Underwriters sustain our productions as receptacles for those voices.

Our work speaks for itself at www.nickmolle.com Please examine it carefully and decide if you would like to be a partner in bringing our productions to millions of discerning PBS television viewers.

Sincerely,

Nick Mollé

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